

THE  
YACHT  
CLUB

KELVIN CLUB X THE YACHT CLUB INDONESIA  
Member Privilege Overview

# OUR FLEET

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## THE YACHT CLUB INDONESIA IS THE LEADER

Of yachting in the Indonesian archipelago. With more than 60 boats, we have the largest fleet of centrally managed yachts in Indonesia.

### 60 BOATS - 6 SECTORS

Luxury Private  
Charters

Individual Yacht  
Cabins

Diving  
Expeditions

Discovery  
Cruises

Private Boat  
Transfers

Bali Day  
Excursion

From whale watching expeditions to tribal encounters, we craft unforgettable journey & voyages that surpass expectations, revealing the breathtaking beauty of Indonesia's archipelago.



Our best

# LUXURY PRIVATE CHARTERS

Our private charter yachts blends privacy and luxury to offer our guests the best experience of adventure while keeping their intimacy with such a pleasing sense.

**Destination :** Komodo, Raja Ampat, Spice Islands



## CELESTIA

45M | 7 CABINS | 14 GUESTS | 17 CREW

*Prices starts from USD \$13,500 per night*



## LAMIMA

65M | 7 CABINS | 14 GUESTS | 20 CREW

*Prices starts from USD \$25,000 per night*

Best seller for

# INDIVIDUAL YACHT CABINS

Our boats specialized in the shared voyages, blends luxury and comfort for bespoke adventure. It's also an opportunity to share an unforgettable experience at a more affordable cost.

**Destination :** Komodo, Raja Ampat, Spice Islands



## MUTIARA LAUT

46M | 7 CABINS | 15 GUESTS | 15 - 18 CREW

*Prices starts from USD \$850 per person per night*



## ALIIKAI

42 M | 7 CABINS | 14-15 GUESTS | 14 CREW

*Prices starts from USD \$790 per person per night*

Our best

# DIVING EXPEDITIONS

Our liveaboard itineraries cover Indonesia's bucket list destinations like Raja Ampat, Komodo & Sulawesi as well as the more secluded off-the-beaten-track Alor, the Banda Sea - Ring of Fire, Halmahera, Derawan, Triton Bay.

**Destination :** Komodo, Raja Ampat, Spice Islands



## SEAHORSE

33M | 8 CABINS | 16 GUESTS | 16 CREW

*Prices starts from USD \$535 per person per night*



## AMBAI

32M | 8 CABINS | 16 GUESTS | 18 CREW

*Prices starts from USD \$535 per person per night*

Our Speedboat for

# BALI DAY EXCURSION

Our new speedboat “Vedanta” is a masterpiece of design by ALEXIS DORNIER, it’s the perfect boat for Day trip around Bali or fast private transfer accross the islands

**Destination :** Bali, Nusa Penida/ lembongan, Lombok, Gili Asahan, Gili Trawagan, West Sumbawa, G Lands

## VEDANTA

12M | UP TO 12 GUESTS

- Unmatched speed of up to 42 knots for swift island exploration
- Versatile spaces including a cozy backseat area perfect for games or lounging
- Experienced crew dedicated to creating unforgettable memories
- Large range of itineraries covering Bali, Nusa Lembongan, Nusa Penida, Lombok, the Gili Islands, Sumbawa and more
- Tailored experiences from snorkeling to surfing missions

*Private day trips from \$2.300*

*Private transfer start from \$720*

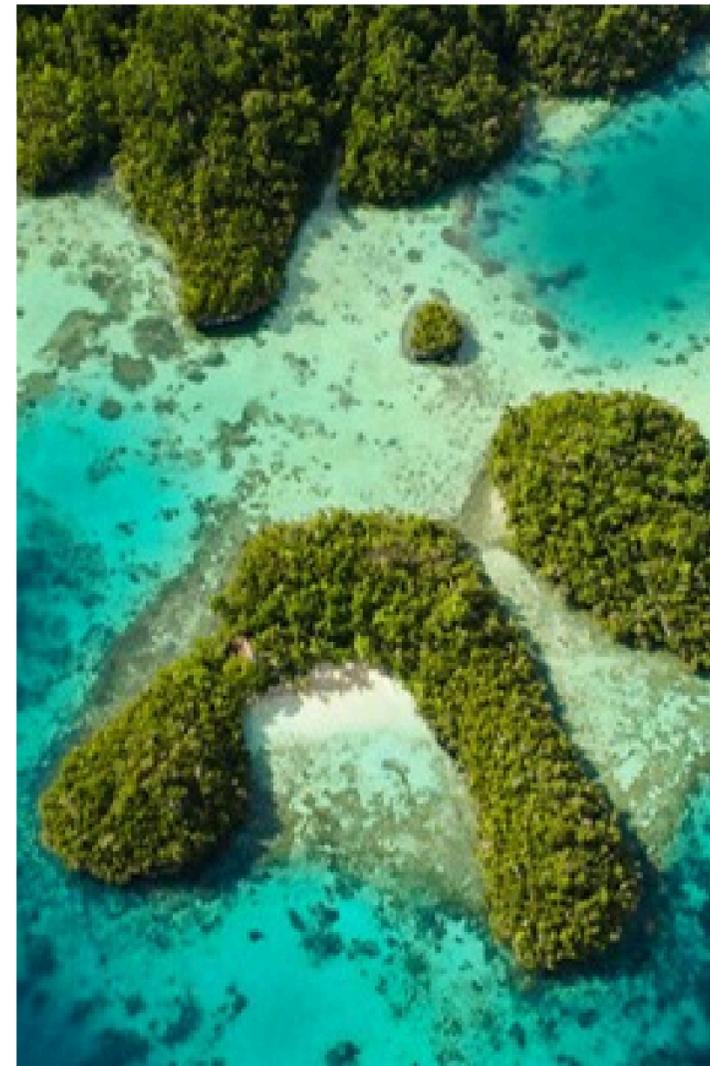


# BEST DESTINATIONS

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- ◆ KOMODO
- ◆ RAJA AMPAT

- ◆ SPICE ISLANDS
- ◆ BALI





WHY THIS  
MAKES SENSE

# FOR KELVIN CLUB MEMBERS

PRIVATE & CURATED  
YACHT EXPERIENCES

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Bespoke private voyages across  
Indonesia's most iconic destinations

DISCREET SERVICE  
FOR HNW TRAVELERS

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Personalised, confidential service  
designed for discerning clientele

SEAMLESS LUXURY  
TRAVEL EXTENSION

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An effortless addition to a  
member's existing luxury itinerary

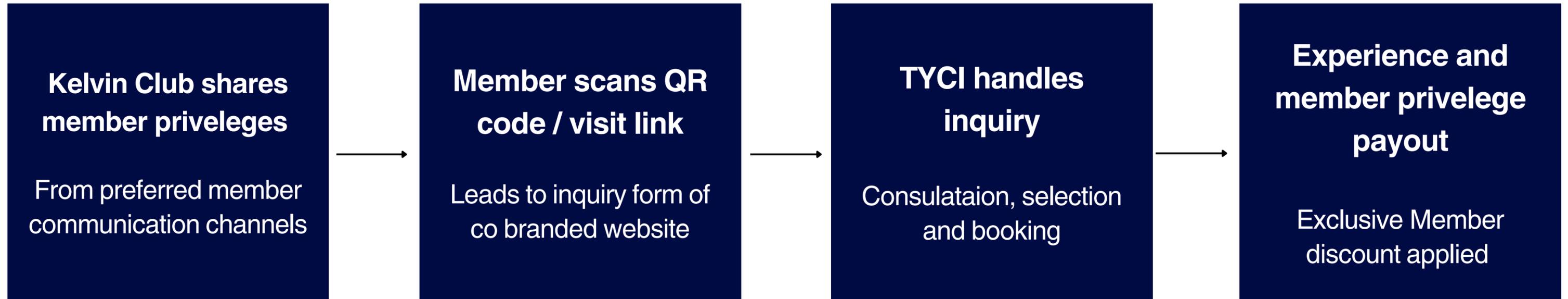
EXCLUSIVE MEMBER  
PRIVELEGE POSITIONING

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Structured as a dedicated benefit reserved  
exclusively for The Pillars members

# MEMBER'S PATH

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# VALUE SHARING OPTIONS

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Standardised options to reward  
your club and members

## ◆ Base Example ◆

Yacht Charter = \$50,000

TYCI commission = \$10,000

Affiliate commission (25%) = \$2,500

### Club Revenue Model

Club retains full referral benefit per  
confirmed booking

**\$2,500**

as club earning  
(before tax)

### Member Perk Model

Pass the full benefit directly to  
your members as an  
exclusive discount

**\$2,500**

as member discount

# MARKETING & SUPPORT

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## AVAILABLE PROMOTIONAL TOOLS



**Co-branded Landing Pages**  
Website Integration



**Social Media Content Assets**  
for Posts & Stories



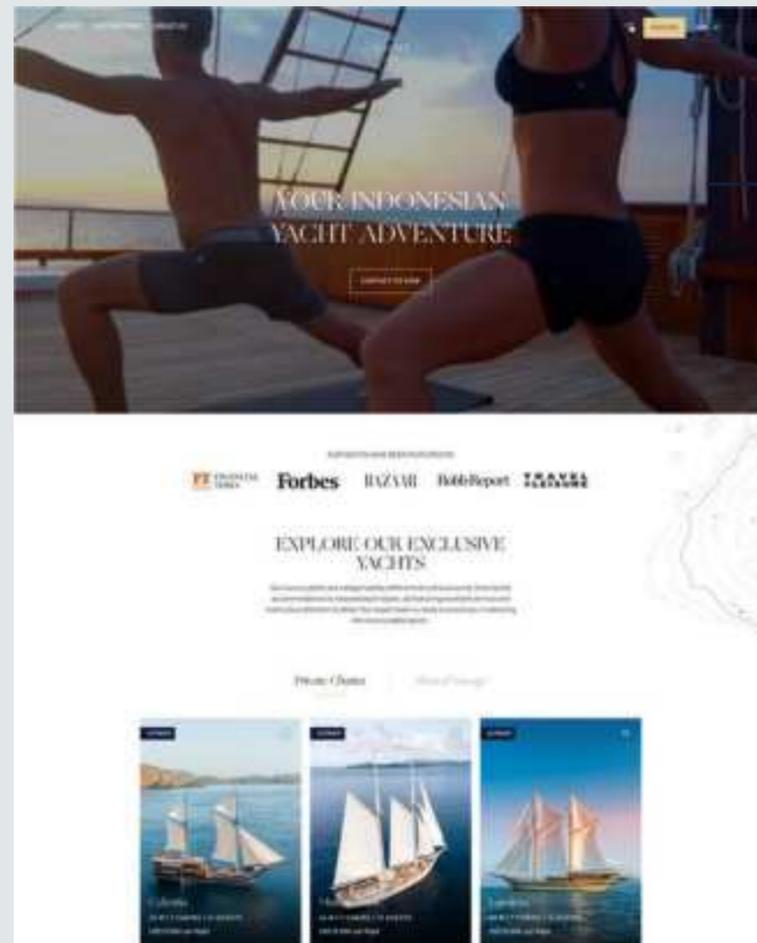
**Customized Printed Collaterals**  
(Banners, Posters, Flyers & Book)



# CO-BRANDED LANDING PAGE



Creation of yacht rental button on on website (optional)



A dedicated co-branded landing page jointly presented by The Yacht Club Indonesia and The Pillars. This page allows your members to explore curated yacht experiences while submitting enquiries through a customised contact form.

All enquiries generated via the co-branded website are tracked and attributed to The Pillars, enabling seamless lead management and transparent reporting.

# SOCIAL MEDIA POSTS

Co-branded social media content featuring QR codes directs members to the dedicated co-branded website, ensuring all enquiries are tracked and attributed.

**THE YACHT CLUB**

The Most Trusted Yacht Company in Indonesia

- KOMODO NATIONAL PARK**  
Best time to visit: Jun to Sept
- RAJA AMPAT**  
Best time to visit: Oct to May
- SPICES ISLAND**  
Best time to visit: Oct

An Exclusive Privilege

**KELVIN CLUB MEMBERS** | **MIN 5% OFF**

★★★★★  
GOOGLE REVIEW

theyachtclub-indonesia.com | @theyachtclubindonesia

**THE YACHT CLUB** | **THE YACHT CLUB**

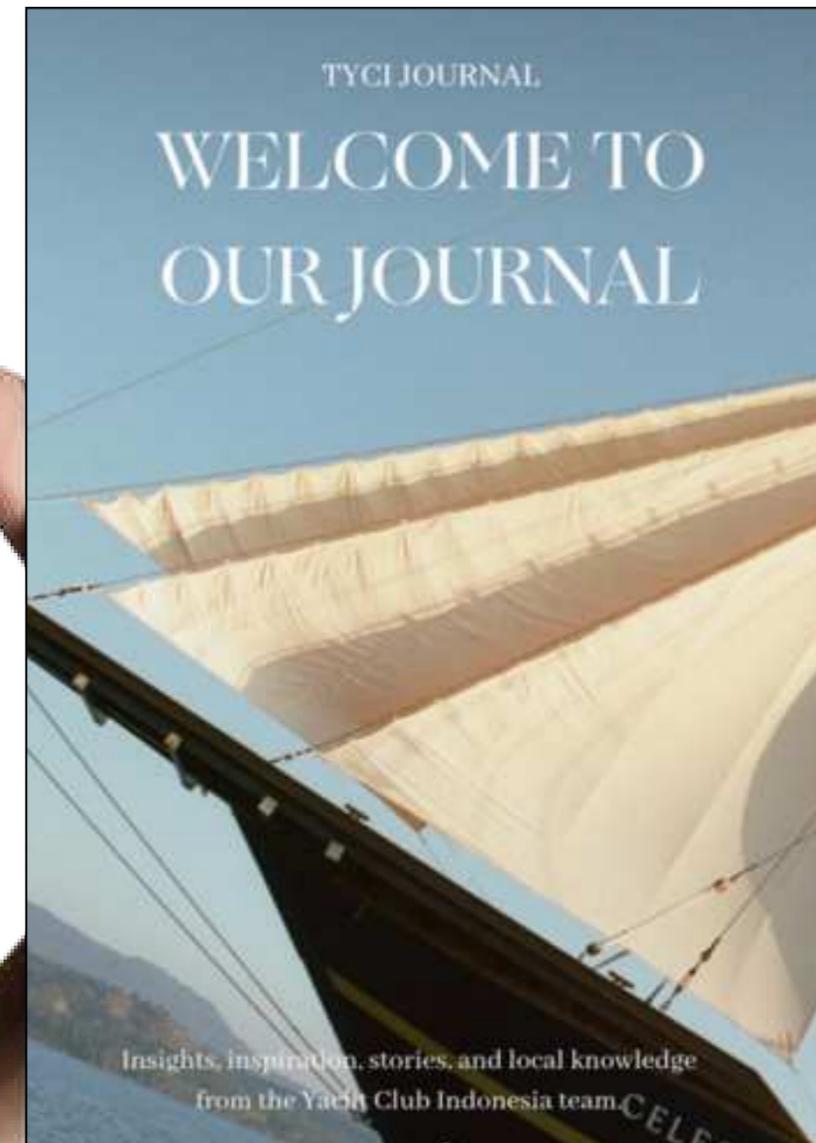
SAIL *on* INDONESIA'S  
ICONIC WATERS

- SPICE ISLANDS**
- KOMODO NATIONAL PARK**
- RAJA AMPAT**

UNLOCK YOUR NEXT JOURNEY

theyachtclub-indonesia.com | @theyachtclubindonesia

# CUSTOMISED PRINTED COLLATERALS





THE  
YACHT  
CLUB

# CONTACT US



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